

TONY BENNETT

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FREELANCE 2018-Present CREATIVE/ART DIRECTOR

BBH, GPG, Princeton University, Wordsmiths & Artisans

Samsung, Affirm, Princeton University, Strongman building products

WUNDERMAN, NEW YORK - 2016 TO 2018 EXECUTIVE CREATIVE DIRECTOR

Managed a team of 8 creatives producing tv, video content, social, digital, experiential, and crm.

United States Tennis Association, ACC, Zoetis

FREELANCE 2008-2010, 2015-2016 CREATIVE DIRECTOR/ART DIRECTOR

BBDO, Grey, Y&R, Deutsch, Saatchi & Saatchi, Merkley & Partners, McCann KBS+P, The Burns Group, NBC, Team Detroit, Maclaren McCann, Publicis, TBWA, Deutsch, McGarry Bowen

Lincoln, Mercedes, Lincoln Financial, Gorton's Seafood, Spanish Tourism, Post Cereals, Monster.com, Wall Street Journal, Jet Blue, Chase, Today Show, Etc.

TBWA CHIAT/DAY, NEW YORK - 2010 - 2015 GLOBAL CREATIVE DIRECTOR

Managed a team of 10 creatives producing award-winning TV, print, digital, experiential, branded content and OOH that ran in 35 countries and 14 languages.

Accenture, Skittles, Starburst, BNY Mellon, and the New York School of Rock.

BBDO, NEW YORK - 2005-2008 CREATIVE DIRECTOR

Managed a team of 4 creatives producing award-winning TV, print, digital & OOH

GE, Bank of America, AT&T, IAVA, Target, And The Christopher Reeve Foundation

TBWA CHIAT/DAY, NEW YORK - 2003 - 2005 CREATIVE DIRECTOR

Created award-winning work for Nextel/Sprint, Absolut Vodka, and Nivea

GOLDBERG MOSER O'NEILL - 1998 - 2003 ACD/ART DIRECTOR

Created award-winning work for Beringer Wine, Lucas Arts Gaming, KIA, KB Kids

THE MARTIN AGENCY 1998 - 2003 ART DIRECTOR

Created award-winning work for Mercedes, SAAB, and Wrangler

AWARDS

Cannes, One Show, Communication Arts, London International, Effie, ADDY, Clio, Andy, IACP, Webbies, Obies.

EDUCATION

Hartwick College - BA in English/Fine Art 1991
Portfolio Center - Advertising 1995